

Design Background

From the moment 11-year-old Harry Potter met Rubeus Hagrid, Keeper of Keys and Grounds at Hogwarts School of Witchcraft and Wizardry, his adventures have left an indelible mark on popular culture. Today, over 25 years later, the Harry Potter phenomenon thrives as one of the most successful and best-loved entertainment properties in history.

A universe separate, yet parallel to our own, the wizarding world is a secret, magical world, filled with witches, wizards, and extraordinary creatures, where broomsticks fly, cauldrons simmer, and adventure awaits. Yet, despite the fascinations of magic, the choices between light and dark, right and easy, still remain – and it's those choices that define the course of the future.

Do you picture yourself on the Quidditch field with the courageousness of the brave Gryffindors or the cunning tactics of the ambitious Slytherins? Or you might prefer the long halls and enchanting libraries, like the wise Ravenclaws and hard-working Hufflepuffs. Our Harry Potter Collection offers the chance to uncover all the wonders that Hogwarts School of Witchcraft and Wizardry has to offer and embody your house pride. Your Harry Potter Collection Paperblanks journal is your creative companion to document your own magical experiences.

With our new Harry Potter Collection we offer you the chance to return to Hogwarts with our inspired designs. Whether you are seeking to relive childhood wonder or uncover new meanings within your favourite stories, one truth remains certain: the magic of Harry Potter continues to inspire, and can be found within us all.

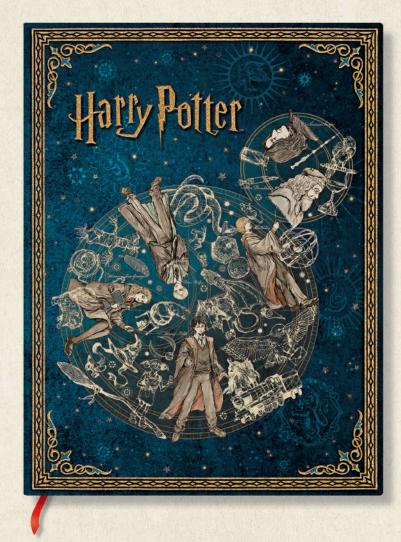
Target Audience

- Fans of the original books and films, as well as the global theatre shows and themed experiences.
- A combination of young adults who grew up with the *Harry Potter* books and films and millennials who still maintain a deep affection for the wizarding world.
- O Teenagers who are still part of the younger generation but have become fans due to ongoing popularity: the latest content, and new merchandise.
- O People who consider themselves Harry Potter super fans and purchase limited edition Harry Potter merchandise.
- O Fantasy and adventure lovers.

To Note

A new HBO Original Series based on the *Harry Potter* books is in development, with an incredible cast and production team attached. This upcoming adaptation will introduce a new generation to the series, while delighting existing fans with each season being authentic to the original books – full of fantastic detail, much loved characters, and dramatic locations.

Legends of Hogwarts Journal, Harry Potter Collection



Artwork: Visual elements from the Harry Potter films

Design Background:

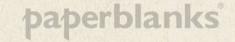
- O Hogwarts School of Witchcraft and Wizardry is more than just a place of learning; it is where friendship, destiny, and the struggle between darkness and light are brought together.
- O At the centre of this story and design stands the Golden Trio Harry Potter, Hermione Granger, and Ron Weasley.
- O Incorporating important moments from their time at school, this mystical blue and gold design depicts beloved characters and iconic motifs, making it a perfect depiction of the wonderful world of Harry Potter.

Key Features:

- 0 144 pages (ultra, midi) or 176 pages (mini)
- © Elastic band closure
- O Custom lined and unlined interiors
- O Decorative book edge printing

Legends of Hogwarts journal will be available in ultra, midi, and mini size.

Ultra • 175 × 230 mm • 120 gsm		Midi • 120 × 180 mm • 120 gsm		Mini • 90 × 140 mm • 85 gsm		
	978-1-4087- 6519-7 Lined 144 Pages	9 781408765197	978-1-4087- 6521-0 Lined 144 Pages	9 781408765210	978-1-4087- 6523-4 Lined 176 Pages	9 781408765234
	978-1-4087- 6520-3 Unlined 144 Pages	9 781408765203	978-1-4087- 6522-7 Unlined 144 Pages	9 781408765227	978-1-4087- 6524-1 Unlined 176 Pages	9 781408765241



Gryffindor Journal, Harry Potter Collection



Artwork: Gryffindor House Crest

Design Background:

- Gryffindor is home to brave hearts and daring minds; its students are set apart by their courage, bravery, and unwavering determination.
- On its house crest, the mighty lion roars with the courage of students and stands at the forefront of this design.
- O Harry, Hermione, and Ron epitomize the heart of Gryffindor, taking their fearlessness on every adventure. Express your Gryffindor pride within the pages of this journal.

Notable Alumni:

• The legendary Golden Trio, made up of Harry, Hermione, and Ron, along with Albus Dumbledore and Neville Longbottom, are among Gryffindor's most iconic alumni.

Midi • 120 × 180 n	nm • 120 gsm
978-1-4087- 6511-1 Lined 144 Pages	9 781408765111
978-1-4087- 6512-8 Unlined 144 Pages	9 781408765128



Ravenclaw Journal, Harry Potter Collection



Artwork: Ravenclaw House Crest

Design Background:

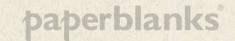
O Ravenclaw is the house of wisdom, wit, and a thirst for knowledge above all else. Represented by the regal raven on their house emblem, Ravenclaws are known for their unmatched intelligence and boundless creativity.

• For those who are dedicated to seeking the truth in the pages of books and want to be transported to Hogwarts' Library, this Ravenclaw Journal offers the perfect sanctuary to inspire creativity.

Notable Alumni:

O Luna Lovegood, the quirky and kindhearted student; Moaning Myrtle, the ghost who haunts the girls' lavatories; and Garrick Ollivander, the renowned wandmaker and owner of the iconic shop "Ollivanders," are among Ravenclaw's notable alumni.

Midi • 120 × 180 mn	n • 120 gsm
978-1-4087- 6515-9 Lined 144 Pages	9 781408765159
978-1-4087- 6516-6 Unlined 144 Pages	9 781408765166



Hufflepuff Journal, Harry Potter Collection



Artwork: Hufflepuff House Crest

Design Background:

O Hufflepuff is a house of loyalty, patience, and dedication. At the forefront of this design is the Hufflepuff crest featuring its mascot, the steadfast badger.

O Hufflepuffs are known for their brilliant minds which are loyal and true until the very end. This journal is the perfect place to express your curiosity and compassion as a true Hufflepuff.

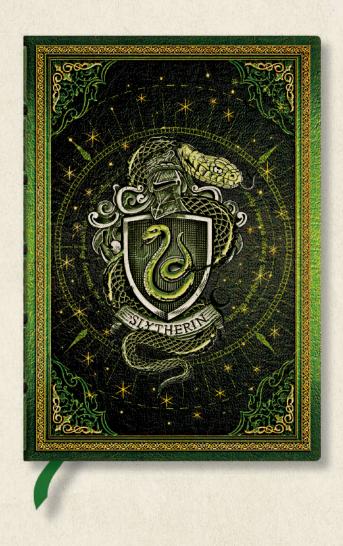
Notable Alumni:

• Cedric Diggory, the brilliant and legendary Hufflepuff who represented Hogwarts as a Triwizard Champion.

Midi • 120 × 180 m	m • 120 gsm
978-1-4087- 6517-3 Lined 144 Pages	9 781408765173
978-1-4087- 6518-0 Unlined 144 Pages	9 781408765180



Slytherin Journal, Harry Potter Collection



Artwork: Slytherin House Crest

Design Background:

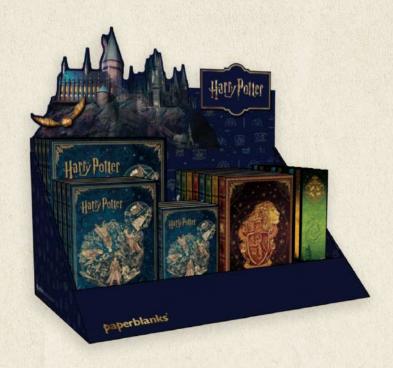
- O Slytherin, often shrouded in mystery, is a house of ambition, cunning, and pride. Slytherins are deeply competitive, often demonstrating questionable tactics on the Quidditch field.
- O Though qualities associated with Slytherins are often seen as negative, they are more complex than that, as their pride is a healthy expression of self-esteem.
- O Whether writing your wildest dreams or next cunning plan, this journal is the perfect place to explore all your Slytherin ambitions.

Notable Alumni:

O Severus Snape, Potions Master at Hogwarts; Draco Malfoy; and Tom Riddle, also known as Lord Voldemort, the darkest wizard of all, are among Slytherin's most infamous alumni.

Midi • 120 × 1	180 mm • 120 gsm
978-1-4087- 6513-5	
Lined 144 Pages	9 781408765135
978-1-4087- 6514-2	
Unlined 144 Pages	





HARRY POTTER COLLECTION DISPLAY

434 MM × 405 MM × 250 MM (W × H × D)

Holds the following: 4 ultra journals 12 midi journals 4 mini journals 30 bookmarks

978-1-4087-**6553-1 (DY1533)**



HARRY POTTER DOUBLE-SIDED POSTERS

A2 978-1-4087-**6554-8**



A3 978-1-4087-6555-5







Moments of Magic Notebook, Harry Potter Collection



Artwork: Visual elements from the Harry Potter films

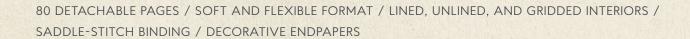
Design Background:

- O The tale of Harry Potter is incomplete without his best friends, Hermione and Ron, beside him to help face the challenges along the way. This design represents the beginning, middle, and end of the story that the Golden Trio make together.
- The Owl symbolizes the beginning when Harry received his acceptance letter to Hogwarts, whereas the Flying Keys represent the beginning of the trio's shared adventure, the discovery of the Philosopher's Stone.

 In the middle of their journey, they encounter an obstacle in the form of the Ministry of Magic, a powerful political force. Last is the symbol of the Deathly Hallows, this emblem defining the end of their journey together.
- Our Paperblanks cahier brings to life these moments of magic to help you create your own magical story.

All Harry Potter cahier notebooks will be available in A4, A5, and A6 sizes.





The Wizarding World Notebook, Harry Potter Collection



Artwork: Visual elements from the Harry Potter films

Design Background:

o The wizarding world is filled with countless spellbinding and wondrous places. This design brings to life the moments that the Golden Trio shared as well as the enchanted places where their memories were made.

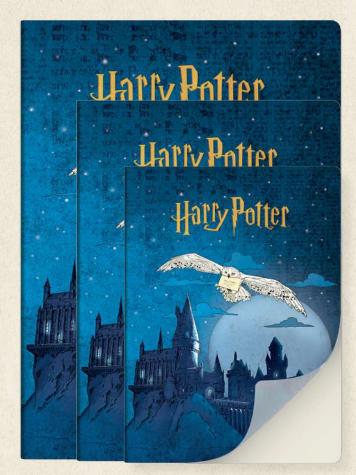
o From running through Platform 9¾ in London King's Cross station to boarding the Hogwarts Express and eagerly anticipating another year studying at Hogwarts, this design reimagines the memories fans hold dear.

o Whether you picture catching the Golden Snitch at Quidditch matches or finding the perfect wand in Diagon Alley, this Paperblanks design encompasses everything that makes the magical world of Harry Potter so special.

All Harry Potter cahier notebooks will be available in A4, A5, and A6 sizes.



Escape to Hogwarts Notebook, Harry Potter Collection



Artwork: Visual elements from the Harry Potter films

Design Background:

O In the wizarding world, the most memorable moments happen under a cloak of darkness. When a white owl glides through the night to deliver Harry Potter his letter of acceptance to Hogwarts, it seals his fate of becoming a wizard.

• Cast on top of majestic hills, the stars glimmer on Hogwarts' towers that cascade through the darkened sky.

O A canvas of infinite potential, this Paperblanks design opens another opportunity for adventure through the pages of this cahier notebook.

All Harry Potter cahier notebooks will be available in A4, A5, and A6 sizes.



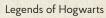












Bookmark 40 × 185 mm

978-1-4087-6587-6





Bookmark 40 × 185 mm

978-1-4087-6586-9



Ravenclaw

Bookmark 40 × 185 mm

978-1-4087-**6585-2**



Hufflepuff

Bookmark 40 × 185 mm

978-1-4087-**6584-5**



Slytherin

Bookmark 40 × 185 mm

978-1-4087-6583-8

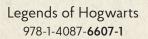




Slytherin
Single
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12-Pack
978-1-4087-6601-9
9 781408766019

paperblanks









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Ravenclaw/Slytherin 978-1-4087-**6606-4**





Legends of Hogwarts 978-1-4087-**6592-0**



Gryffindor 978-1-4087-**6591-3**



Ravenclaw 978-1-4087-**6590-6**



Hufflepuff 978-1-4087-**6589-0**



Slytherin 978-1-4087-**6588-3**

