

WRITING INSTRUMENTS

HUGO BOSS

**HUGO BOSS**

HUGO BOSS is a global leader in the upper-premium apparel market. With around 14,700 employees worldwide, the German Group develops and sells high-quality fashion and accessories for women and men under its BOSS and HUGO brands.

Products range from classic contemporary apparel, elegant evening fashion and casual wear through to shoes, leather accessories and licensed products including fragrances, eyewear, watches, kidswear, home textiles and writing instruments.

The promotion of the brands is accompanied by numerous events and campaigns, such as the sponsoring of premium sports, conveying brand values such as success, precision, innovation and sustainability. Sponsorship of cultural events is a further key area of the Group's brand communications, with the Group seeking to create common ground between art and fashion with respect to design, aesthetics and creativity. The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium stationery market.

Approaching this segment with a fashion house point of view, the HUGO BOSS line offers perfectly crafted and performant products, while focusing on innovative designs. The full range entails a coordinating stationery line, including notebooks, folders, and pen cases, as well as an assortment of electronic products, consisting of powerbanks, earphones, speakers and a wine bottle opener. The assortment is completed by lifestyle accessories, including, among others, iconic yoga mats and resistance bands, converting your sports equipment into true fashion statements.





# CORIUM

With its cutting-edge lower barrel shape, the Corium line delivers contemporary and architectural design, while simultaneously implementing classical elements through carefully chosen, luxurious grained textures wrapped around the caps. The contrast of crisp matte gunmetal plating and leather-like surfaces makes for understated and detailed luxury.



WRITING INSTRUMENTS

CORIUM



HSU3892A - Corium Fountain pen black



HSU3894A - Corium Ballpoint pen black



HSU3895A - Corium Rollerball pen black



HSU3892X - Corium Fountain pen camel



HSU3894X - Corium Ballpoint pen camel



HSU3895X - Corium Rollerball pen camel

The Corium pen line is made of brass. The cap is wrapped in vegan leather (PU). Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

# NITOR

The Nitor writing line is our most refined and rarefied instrument. Its sleek yet imposing silhouette and extraordinary 3D pinstripe details make a true statement of exceptional luxury. These unique writing pieces are offered in a limited edition of 1000 units per pen category, with each item individually numbered.





WRITING INSTRUMENTS

NITOR



HSV3472D - Nitor Fountain pen gun



HSV3474D - Nitor Ballpoint pen gun



HSV3475D - Nitor Rollerball pen gun



HPBP347D - Set Nitor Fountain pen and Nitor Ballpoint pen

The Nitor pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

FOLDERS

CRAFT



HTA308A - Craft black Conference Folder A4



HPBM308 - Set Craft Ballpoint pen and Craft Conference Folder A5



HTM308A - Craft black Conference Folder A5



HTM308B - Craft chrome Conference Folder A5

The Craft conference folders are made of nylon and vegan leather (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.



HSS3082B - Craft Fountain pen chrome



HSS3082D - Craft Fountain pen gun



HSS3084B - Craft Ballpoint pen chrome



HSS3084D - Craft Ballpoint pen gun



HSS3085B - Craft Rollerball pen chrome



HSS3085D - Craft Rollerball pen gun

The Craft pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





# LOOP

The Loop writing instrument silhouette combines resolutely active and modern design elements, creating an optimal writing experience. This latest version features a matte diamond-cut pattern mixed with a soft-touch printed surface for a graphical and modern haptic.



WRITING INSTRUMENTS

LOOP DIAMOND



HSW3672A - Loop Diamond Fountain pen black



HSW3674A - Loop Diamond Ballpoint pen black

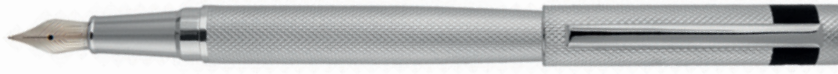


HSW3675A - Loop Diamond Rollerball pen black



HPBP367A - Set Loop Fountain pen and Loop Ballpoint pen

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



HSW3672B - Loop Diamond Fountain pen chrome



HSW3672D - Loop Diamond Fountain pen gun



HSW3674B - Loop Diamond Ballpoint pen chrome



HSW3674D - Loop Diamond Ballpoint pen gun



HSW3675B - Loop Diamond Rollerball pen chrome



HSW3675D - Loop Diamond Rollerball pen gun

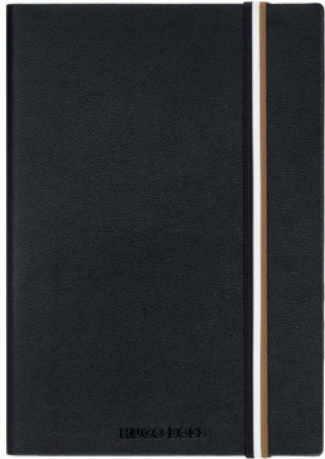


HPBR367B - Set Loop Ballpoint pen and Loop Rollerball pen



HPBR367D - Set Loop Ballpoint pen and Loop Rollerball pen

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



HHH321AL - Iconic black Lined Notebook A5  
HHH321AP - Iconic black Plain Notebook A5



HHH321WL - Iconic white Lined Notebook A5  
HHH321WP - Iconic white Plain Notebook A5



HHH321XL - Iconic camel Lined Notebook A5  
HHH321XP - Iconic camel Plain Notebook A5



HPHR352X - Set Iconic Notebook A5 and Loop Rollerball pen



HSG3522A - Loop Iconic Fountain pen black



HSG3524A - Loop Iconic Ballpoint pen black



HSG3525A - Loop Iconic Rollerball pen black



HSG3522X - Loop Iconic Fountain pen camel



HSG3524X - Loop Iconic Ballpoint pen camel



HSG3525X - Loop Iconic Rollerball pen camel

The Iconic notebooks are made of paper and vegan leather, and contain 160 pages. They are available in A5 format in either plain or lined paper.

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# STREAM

Stream is built on a new silhouette that is at the intersection of simplicity and modernity, offering a perfectly balanced writing experience. The engraved pattern, plated in a luxurious matte gunmetal, offers an elevated haptic, while the black and white logo ring adds a touch of graphical playfulness.

## WRITING INSTRUMENTS

## STREAM



HSW3782D - Stream Fountain pen gun



HSW3784D - Stream Ballpoint pen gun



HSW3785D - Stream Rollerball pen gun



HPBF378D - Set Cloud Matte Folder A4 and Stream Ballpoint pen

The Stream pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# CLOUD

The Cloud writing instruments embrace both balance and functionality, while maintaining a lightweight feel through slim silhouettes and minimalistic aesthetics. These new versions are finished in luxurious matte lacquers in a vibrant array of colours, giving a resolutely Gen-Z edge to this weightless product.



HDF309A - Cloud Matte black Folder A4



HDF309N - Cloud Matte blue Folder A4



HDM309A - Cloud Matte black Folder A5



HDM309N - Cloud Matte blue Folder A5

The Cloud conference folders are made of vegan leather (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.



WRITING INSTRUMENTS

CLOUD



HSF3904U - Cloud Matte Ballpoint pen papaya orange



HSF3904A - Cloud Matte Ballpoint pen black



HSF3904P - Cloud Matte Ballpoint pen lipstick red



HSF3904N - Cloud Matte Ballpoint pen medieval blue



HSF3904V - Cloud Matte Ballpoint pen Persian violet



HSF3904T - Cloud Matte Ballpoint pen cool green

The Cloud pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Pens are delivered in a gift box.



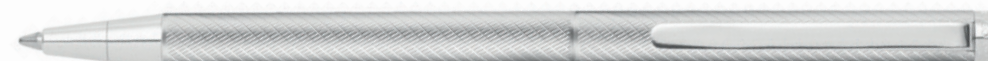


WRITING INSTRUMENTS

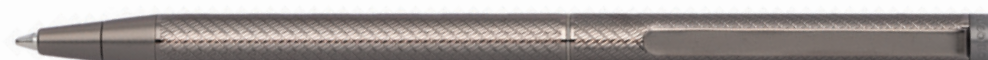
CLOUD



HSM2764A - Cloud Ballpoint pen black



HSM2764B - Cloud Ballpoint pen chrome



HSM2764D - Cloud Ballpoint pen gun



HPBM276B - Set Pinstripe A5 Folder and Cloud Ballpoint pen

The Cloud pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Pens are delivered in a gift box.



# GEAR RIBS

The best-selling Gear line is reinvented with a mix of crisp brushed aluminums and matte metal platings, which gives the products a futuristic and sleek look. Cutting-edge machinery makes the three-dimensional ribcage adorning the cap possible, and allows for a 3D logo signature that is subtle and resolutely modern.



WRITING INSTRUMENTS

GEAR RIBS



HSV3062A - Gear Ribs Fountain pen black



HSV3064A - Gear Ribs Ballpoint pen black



HSV3065A - Gear Ribs Rollerball pen black



HPBP306A - Set Gear Ribs Fountain pen and Gear Ribs Ballpoint pen

The Gear Ribs pen line is made of brass and aluminium. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



HAK306A - Gear Ribs keyring black



HAK306D - Gear Ribs keyring gunmetal



HPKR306D - Set Gear Ribs keyring and Gear Ribs Rollerball pen



HSV3062D - Gear Ribs Fountain pen gun



HSV3064D - Gear Ribs Ballpoint pen gun



HSV3065D - Gear Ribs Rollerball pen gun



HSV3062B - Gear Ribs Fountain pen chrome



HSV3064B - Gear Ribs Ballpoint pen chrome



HSV3065B - Gear Ribs Rollerball pen chrome

The Gear Ribs pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



HUGO BOSS

# GEAR PINSTRIPE

The iconic Gear silhouette is reinvented with an engraved pattern inspired by pinstripes. By adding an innovative surface treatment to the classical pattern, as well as a contrasted, polished logo ring on the upper barrel, the Gear line is completed with a modern twist.

**WRITING INSTRUMENTS**

**GEAR PINSTRIPE**



HSV2852A - Gear Pinstripe Fountain pen black and chrome



HSV2854A - Gear Pinstripe Ballpoint pen black and chrome



HSV2855A - Gear Pinstripe Rollerball pen black and chrome



HSV2852B - Gear Pinstripe Fountain pen silver and gold



HSV2854B - Gear Pinstripe Ballpoint pen silver and gold



HSV2855B - Gear Pinstripe Rollerball pen silver and gold



HDF210A - Pinstripe black Folder A4



HDM210A - Pinstripe black Folder A5

The Gear Pinstripe pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

The Pinstripe conference folders are made of vegan leather (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.

WRITING INSTRUMENTS

GEAR MINIMAL



HSN1892B - Gear Minimal Fountain pen black and chrome



HSN1894B - Gear Minimal Ballpoint pen black and chrome



HSN1895B - Gear Minimal Rollerball pen black and chrome



HSN1892N - Gear Minimal Fountain pen all navy



HSN1894N - Gear Minimal Ballpoint pen all navy



HSN1895N - Gear Minimal Rollerball pen all navy



The Gear Minimal pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# GEAR ICON

By implementing a simplified logo ring and a glossy lacquer, the Iconic Gear silhouette offers a timeless and sophisticated design: a classic writing instrument, available in an array of colours.



WRITING INSTRUMENTS

GEAR ICON



HSN2544J - Gear Icon Ballpoint pen grey



HSN2544G - Gear Icon Ballpoint pen white



HSN2544M - Gear Icon Ballpoint pen light blue



HSN2544T - Gear Icon Ballpoint pen light green



HSN2544U - Gear Icon Ballpoint pen light orange



HSN2544S - Gear Icon Ballpoint pen yellow



HSN2542A - Gear Icon Fountain pen black



HSN2544A - Gear Icon Ballpoint pen black



HSN2545A - Gear Icon Rollerball pen black



HSN2542Z - Gear Icon Fountain pen camel



HSN2544Z - Gear Icon Ballpoint pen camel



HSN2545Z - Gear Icon Rollerball pen camel

The Gear Icon pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# LABEL

The Label line was crafted as an homage to our new brand logos, which inspired their contemporary look and feel. With refined accents and monochromatic details, this writing instrument provides a new perspective on minimalistic design.

WRITING INSTRUMENTS

LABEL



HSH2092A - Label Fountain pen black



HSH2094A - Label Ballpoint pen black



HSH2095A - Label Rollerball pen black



HSH2092B - Label fountain pen chrome



HSH2094B - Label Ballpoint pen chrome



HSH2095B - Label Rollerball pen chrome

The Label pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



HTA209A - Label Conference Folder A4 black



HTM209A - Label Conference Folder A5 black

The Label conference folders are made of vegan leather (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.



# CONTOUR

With its dynamic and balanced frame, the Contour pen is reinvented with sophisticated brushed surfaces. This new approach to texturing allows for a range of beautiful and subtle colours, including a new iconic version featuring the BOSS black, white and camel signature stripe on its midring.

## WRITING INSTRUMENTS

## CONTOUR



HSY2434A - Contour Brushed Ballpoint pen black



HSY2434B - Contour Brushed Ballpoint pen chrome



HSY2434N - Contour Brushed Ballpoint pen navy



HSY2434E - Contour Brushed Ballpoint pen champagne



HSY2434T - Contour Brushed Ballpoint pen green

The Contour pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



## WRITING INSTRUMENTS

## CONTOUR ICONIC



HSH3412D - Contour Iconic Fountain pen



HSH3414D - Contour Iconic Ballpoint pen



HSH3415D - Contour Iconic Rollerball pen



HPBP341D - Set Contour Fountain pen and Contour Ballpoint pen

The Contour pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

# FORMATION

Built on a sleek yet solid structure, our Formation pens are at the crossroad of contemporary and timeless aesthetics. Highly technical craftsmanship paved the way for a constant reinvention of this market favourite, creating a beautiful herringbone-textured pen.

## WRITING INSTRUMENTS

## FORMATION HERRINGBONE



HSI1062D - Formation Herringbone Fountain pen gun



HSI1064D - Formation Herringbone Ballpoint pen gun



HSI1065D - Formation Herringbone Rollerball pen gun



HSI1062B - Formation Herringbone Fountain pen chrome



HSI1064B - Formation Herringbone Ballpoint pen chrome



HSI1065B - Formation Herringbone Rollerball pen chrome

The Formation Herringbone pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



WRITING INSTRUMENTS

FORMATION GLEAM



HSR1902D - Formation Glem Fountain pen



HSR1904D - Formation Glem Ballpoint pen



HSR1905D - Formation Glem Rollerball pen



HPBR190D - Set Formation Ballpoint pen and Formation Rollerball pen

The Formation Glem pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# ICON

Refined details and understated brilliance allow this line to capture an elegant and minimalistic look. The best-selling line is completed by five new colours: camel, coral, white, navy and khaki, all contributing a vibrant touch to this all-time favourite silhouette.





HSN0014N - Icon Ballpoint pen blue



HSN0015N - Icon Rollerball pen blue



HSN0014P - Icon Ballpoint pen coral



HSN0015P - Icon Rollerball pen coral



HSN0014T - Icon Ballpoint pen khaki



HSN0015T - Icon Rollerball pen khaki



HSN0014F - Icon Ballpoint pen white



HSN0015F - Icon Rollerball pen white



HSN0014Z - Icon Ballpoint pen camel

The Icon pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



## WRITING INSTRUMENTS

## ICON



HSN5012 - Icon Fountain pen



HSN0014A - Icon Ballpoint pen black



HSN5015 - Icon Rollerball pen



HSN0012J - Icon Fountain pen grey



HSN0014J - Icon Ballpoint pen grey



HSN0015J - Icon Rollerball pen grey

The Icon pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

# TRIGA

The feminine and sleek Triga silhouette is enhanced by golden accents and matte textures. Offered in an array of warm and neutral tones, these delicate writing accessories are perfect to mix and match in combinations that suit your taste, to create understated yet refined gift sets.



## WRITING INSTRUMENTS

## TRIGA



HSC3114A - Sophisticated Matte Ballpoint pen black



HSC3114X - Sophisticated Matte Ballpoint pen nude



HSC3114H - Sophisticated Matte Ballpoint pen taupe



HAK311A - Triga black keyring



HAK311X - Triga nude keyring



HAK311H - Triga taupe keyring

The Triga pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box. The keyrings are made of brass and vegan leather.



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HTM311X - Triga nude Conference Folder A5



HTM311H - Triga taupe Conference Folder A5



HTM311A - Triga black Conference Folder A5



HTA311A - Triga black Conference Folder A4



HTO311A - Triga black Organizer



HPBKM311X - Set Triga keyring, Sophisticated Matte Ballpoint pen and Triga Conference Folder A5

The Triga conference folders are made of vegan leather (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.



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