



FESTINA





Every minute, an emotion

With more than 30 years of experience, the Festina Group is a prestigious international company specializing in the production and marketing of timepieces.

Its know-how and the 5 million watches that it distributes annually make it one of the benchmarks in the watch market.

The Group's leading brand, FESTINA, founded in Switzerland in 1902, is currently exported to more than 90 countries, on five continents.

Such expansion and recognition by the general public could only be achieved by building on three founding pillars:

*a proven taste for challenge,
a desire for constant innovation,
the tireless search for optimal value for money.*

Today, driven by the same passion, a new page is written for the brand, with the launch of Festina Writing and its arrival in the world of writing instruments and leather goods.



FESTINA



WRITING INSTRUMENTS

The Festina writing instrument collection is composed of 4 strong pen silhouettes : Chronobike, Classics, Elegance & Mademoiselle. These 4 lines each have their own aesthetics, but share common DNA elements that allows for a great coherence throughout the line, like the clip and other direct reference to the Festina house watch tradition.

CHRONOBIKE

This top selling line has a resolutely active inspired structure, with its aerodynamic shape. For this new collection, we are offering 2 new finishings of this market favorite : One wrapped in saffiano textures to match the eponymous leather line, and another engraved with a pattern reminiscent of Festina's iconic watch metal straps.

CLASSICALS

This simple & timeless item has been a market favorite since the launch of the writing instrument collection. This year, the offer is enhanced with new color block options : Yellow, Orange, light blue & green. A new capsule edition is also available : mirroring the color of the classic version but finished in Black matt & soft textures.

PRESTIGE

The Prestige line is our most elegant writing piece. Adorned by analogous textures and ornaments inherited from the Festina timepieces, this collection embodies refined elegance with its delicate outlines & tones.

The iconic Chronobike silhouette is now available in 3 different finishings : Brushed aluminium, wrapped in saffiano textures or engraved with a pattern reminiscent of the watches.

Delicately crafted, the clip reveals the F symbol reminiscent of the watch dials.

Each finish is available in an array of luxurious tones from neutral shades to color block elements.



Always striving for innovation and coherence with the Festina house watch tradition, this new edition of the Chronobike pen is recreating the pattern of a metal watch strap.

CHRONOBIKE

Now offered in an array of 3 different textures, the Chronobike writing pieces are made unique by their ovoid shapes & on brand elements, such as the top, reminiscent of the eponymous watch stop button and signed with the Festina Blason.



1. FSW3454A
Chronobike Band Black
Ballpoint pen

2. FSW3454B
Chronobike Band Chrome
Ballpoint pen

These Chronobike pens are made of brass. Ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box (FBS100).



1. FSU3234A
Chronobike Black
Ballpoint pen



2. FSU3234Z
Chronobike Camel
Ballpoint pen



3. FSU3234N
Chronobike Navy
Ballpoint pen



4. FAK323A
Chronobike Black
Key ring



5. FAK323Z
Chronobike Camel
Key ring



6. FAK323N
Chronobike Navy
Key ring



7. FPBCK323Z
Set Chronobike key ring & Chronobike card holder &
Chronobike ballpoint pen



1. **FSC1414A**
Chronobike Classic Chrome Black
Ballpoint pen

2. **FSC1414B**
Chronobike Classic All Chrome
Ballpoint pen

3. **FSC1634N**
Chronobike Rose Gold Navy
Ballpoint pen

4. **FSC1634B**
Chronobike Rose Gold Chrome
Ballpoint pen

5. **FSC1524D**
Chronobike Black Gun
Ballpoint pen

6. **FSC1744S**
Chronobike Rainbow Yellow
Ballpoint pen

7. **FSC1744M**
Chronobike Rainbow Light Blue
Ballpoint pen

8. **FSC1744U**
Chronobike Rainbow Orange
Ballpoint pen

9. **FSC1744P**
Chronobike Rainbow Red
Ballpoint pen

10. **FSC1744T**
Chronobike Rainbow Green
Ballpoint pen

These Chronobike pens are made of brass and aluminium. Ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box (FBS100).



1.



3.



2.



4.

1. FDF187A
Chronobike A4
Folder A4

2. FDM187A
Chronobike A5
Folder A5

3. FPSE187A
Set Chronobike folder A4 & Prestige Chrome ballpoint pen

4. FPBM187A
Set Chronobike folder A5 & Chronobike Classic ballpoint pen



CLASSICALS

The classicals writing pieces epitomize exquisite purity with their sleek & balanced frames. New pop colors are launching this session, as well as a capsule edition mirroring the color of the classic version but finished in Black matt & soft textures.





1. FSW3984C
Classicals Black Edition Silver
Ballpoint pen

2. FSW3982C
Classicals Black Edition Silver
Fountain pen

3. FSW3985C
Classicals Black Edition Silver
Rollerball pen

4. FSW3984L
Classicals Black Edition Blue
Ballpoint pen

7. FSW3984U
Classicals Black Edition Orange
Ballpoint pen

5. FSW3984T
Classicals Black Edition Green
Ballpoint pen

8. FSW3984P
Classicals Black Edition Red
Ballpoint pen

6. FSW3984S
Classicals Black Edition Yellow
Ballpoint pen

The Classicals pen line is made of brass. Fountain pens are delivered with blue ink refills.
Rollerball pens & ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box (FBS100).



1. FSN3874M
Classicals Chrome Light Blue
Ballpoint pen

2. FSN3872M
Classicals Chrome Light Blue
Fountain pen

3. FSN3872T
Classicals Chrome Green
Fountain pen

4. FSN3874T
Classicals Chrome Green
Ballpoint pen

5. FSN3874S
Classicals Chrome Yellow
Ballpoint pen

6. FSN3872S
Classicals Chrome Yellow
Fountain pen

7. FSN3872U
Classicals Chrome Orange
Fountain pen

8. FSN3874U
Classicals Chrome Orange
Ballpoint pen

The Classicals pen line is made of brass. Fountain pens are delivered with blue ink refills.
Rollerball pens & ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box (FBS100).



1. FSN1964H
Classicals Chrome Grey
Ballpoint pen

2. FSN1962H
Classicals Chrome Grey
Fountain pen

3. FSN1962L
Classicals Chrome Blue
Fountain pen

4. FSN1964L
Classicals Chrome Blue
Ballpoint pen

5. FSN1964F
Classicals Chrome White
Ballpoint pen

6. FSN1962F
Classicals Chrome White
Fountain pen

7. FSN1962P
Classicals Chrome Red
Fountain pen

8. FSN1964P
Classicals Chrome Red
Ballpoint pen

The Classicals pen line is made of brass. Fountain pens are delivered with blue ink refills.
Rollerball pens & ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box (FBS100).



1. FSN1966A
Classicals Chrome Black
Pencil

2. FSN1964A
Classicals Chrome Black
Ballpoint pen

3. FSN1962A
Classicals Chrome Black
Fountain pen

4. FSN1965A
Classicals Chrome Black
Rollerball pen

5. FPCM221C
Set Chronobike cufflinks & Classicals card holder & Classicals
Chrome ballpoint pen

6. FPBE196A
Set Classicals card holder trifold & Classicals Chrome ballpoint pen

The Classicals pen line is made of brass. Fountain pens are delivered with blue ink refills.
Rollerball pens & ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box (FBS100).



Delicately crafted, the clip reveals the F symbol reminiscent of the watch dials.



The top of the pen is engraved with the Festina blazon, while the upper ring is a nod to the emblematic watch crown.



The iconic Prestige line is playing on contrasts between colors, materials and textures, with its wide array of metal finishings.



PRESTIGE

Adorned by analogous textures and ornaments inherited from the Festina timepieces, the Prestige collection embodies refined elegance with its delicate outline and tones.



1. FSR1545A
Prestige Chrome Black
Rollerball pen

2. FSR1542A
Prestige Chrome Black
Fountain pen

3. FSR1652N
Prestige Rose Gold Navy
Fountain pen

4. FSR1655N
Prestige Rose Gold Navy
Rollerball pen

5. FSR1544A
Prestige Chrome Black
Ballpoint pen

6. FSR1654N
Prestige Rose Gold Navy
Ballpoint pen

7. FSR1764A
Prestige Gun Black
Ballpoint pen

8. FSR1544B
Prestige Chrome All Chrome
Ballpoint pen

9. FSR1654D
Prestige Rose Gold Gun
Ballpoint pen

The Prestige pen line is made of brass and aluminium. Fountain pens are delivered with blue ink cartridges. Rollerball pens & ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box (FBS100).



The cufflink, inspired by Festina core product was sculpted to reflect the watch stop button.



The cufflinks are adorned with the iconic Festina blazon.



FPBM345A
Set Chronobike cufflinks & Chronobike Band ballpoint pen



1. FJM221C
Chronobike Black & Silver Cufflinks

2. FJM221N
Chronobike Navy & Rosegold Cufflinks

3. FJM221B
Chronobike Matt Chrome Cufflinks

4. FJM221A
Chronobike Matt Black Cufflinks

The Chronobike cufflinks are made of stainless steel. They are sold by pair and delivered in a FESTINA gift box (FBC201).

SMALL LEATHER GOODS



CHRONOBIKE

The chronobike line is characterized by its carefully chosen saffiano grain leathers, and its luxurious, miniature, finely embossed F plate. The Navy & Black versions are supplemented this year with a new Camel tone.



BUTTON

Our new line this season is made of carefully chosen pebble grain leather, and signed with a new plate reminiscent of the watch button & adorned by the Festina blason. Available in Black or brown.

CLASSICALS

The ultimate minimalist & timeless leather pieces. Made of carefully chosen soft, smooth leathers & masterfully crafted, this line is adorned by the iconic miniature F plate.





An exclusive signature plate, adorned with the Festina blazon signature and designed in the shape of a stop button.

Made of carefully chosen pebble grain leathers, the line is available in black or in brown



Functionality is at the forefront of the design process, to offer accessories that are not only beautiful but also allow for optimal user experience.



BUTTON

A new timeless yet contemporary line is gracing the Festina small leather goods collection this season. Our Button line is mixing timeless staples with innovative signatures for a result that is both luxurious and easy to wear.



FLW326Y
Button Brown Wallet



FLW326A
Button Black Wallet



FLC326Y
Button Brown Card holder



FLC326A
Button Black Card holder



FLF326Y
Button Brown Card holder with flap



FLF326A
Button Black Card holder with flap





A finely embossed Festina signature, underneath a miniature version of the luxurious F plate. These details have been engineered to allow our small leather goods items to perfectly fit in a pocket.

Carefully chosen & masterfully assembled high-end saffiano textured genuine leather.



1.

2.

1. FLS221A
Chronobike Matt Black
Writing instruments-case

2. FLS221N
Chronobike Navy & Rosegold
Writing instruments-case

CHRONOBIKE

Beautifully crafted in carefully chosen saffiano genuine leathers, the Chronobike small leather goods line is offered in a new tone this season : Camel. This new shade completes the existing navy & black offer.





FLC101A
Chronobike Black Card holder



FLC323Z
Chronobike Camel Card holder



FLC101N
Chronobike Navy Card holder



FLW101A
Chronobike Black Card wallet



FLW323Z
Chronobike Camel Card wallet



FLW101N
Chronobike Navy Card wallet



FLF101A
Chronobike Black Card holder with flap



FLF323Z
Chronobike Camel Card holder with flap



FLF101N
Chronobike Navy Card holder with flap



FLY101A
Chronobike Black Wallet with flap



FLT101A
Chronobike Black Travel wallet



FPBC301A
Set Chronobike card holder & Chronobike ballpoint pen



The Chronobike small leather goods line is made of genuine leather. Items are delivered in a FESTINA gift box (FBW100).



— Beautifully crafted in a carefully chosen smooth genuine leather.

— A finely embossed Festina signature underneath the miniature and luxurious F plate to allow the small leather pieces to fit perfectly in a pocket.



— The Festina signature is finely embossed on the insides of our products. The inside is crafted using the highest quality soft genuine leathers, and designed to allow an optimal organization.

CLASSICALS

With its minimalist design, the classicals small leather goods collection is timeless and refined. Masterfully crafted, this line plays on contrast of matte and soft black genuine leather and a bright chrome tiny signature plate.





FLW102A
Classicals Black Card wallet



FLC102A
Classicals Black Card holder



FLE102A
Classicals Black Card holder trifold



The Classics small leather goods line is made of genuine leather. Items are delivered in a FESTINA gift box (FBW100).

TRAVEL





Each detail is delicately crafted, like these zippers adorned with the Festina Blazon



The "F" signature symbol, reminiscent of the watch dials and present across the line is bringing a cohesive touch throughout the collection.

Each bag is crafted in luxurious and carefully chosen textured vegan leathers. Available in Black, Grey or Camel.





FTL223A
Classicals Black
Laptop bag



FTR223A
Classicals Black
Reporter bag



FTL223Z
Classicals Camel
Laptop bag



FTR223Z
Classicals Camel
Reporter bag



FTL223H
Classicals Grey
Laptop bag



FTR223H
Classicals Grey
Reporter bag

The Classicals bag line is made of Vegan leather (PU). Bags are delivered in a FESTINA Nylon bag.



1. **FTD223A**
Classicals Black
Document bag



2. **FTC223A**
Classicals Black
Dressing-case

3. **FTC223Z**
Classicals Camel
Dressing-case

4. **FTC223H**
Classicals Grey
Dressing-case

The Classicals bag line is made of Vegan leather (PU). Bags are delivered in a FESTINA Nylon bag.

BELTS

The belt category is launched this year with an exhaustive collection of timeless & luxurious styles. Design and skilled craftsmanship are central to this new category, with details & signatures borrowed from our small leather goods lines, to create a coherent product universe.

CHRONOBIKE

This belt design is borrowing directly from the Festina house watch tradition, with its buckle directly inspired by a watch closing. Beautifully textured leather & the finely crafted signature F metal plate are giving the final touch to this belt line, available in 3 color.

CLASSICALS

Crafted in carefully selected smooth leathers, and finished with a minimal & angular buckle, this timelessly elegant design is at the intersection between simplicity & luxury. Available in black or brown.

BUTTON

The Button belts specificity is that they are adaptable in size, which make them the perfect gift to suit anyone. Beautifully textured leather & a luxurious yet understated buckle make it the perfect all-purpose accessory, easy to match across any wardrobe.

SPORTS

Our most casual belt series is made of woven fabric and finished with beautifully textured leather. The rounded buckle and understated color palette is bringing a touch of chic to this more relaxed belt option. Available in 4 colors.



Buckle designs borrowed directly from the Festina watches closing.



1.



2.



3.

1. FLB323A
Chronobike Black Belt

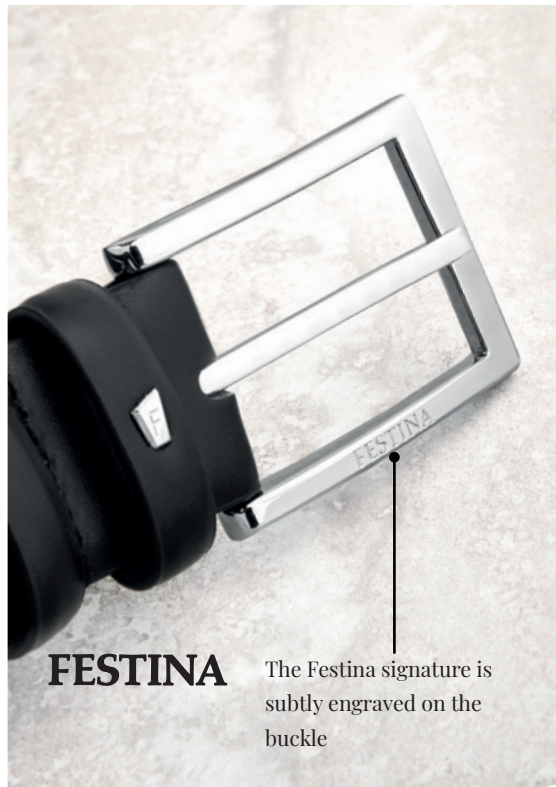
2. FLB323Y
Chronobike Brown Belt

3. FLB323N
Chronobike Navy Belt

The Chronobike belts are made of Genuine leather & alloy. They are available in 7 sizes (85cm - 90cm - 95cm - 100cm - 105cm - 110cm - 115cm). They are delivered in a FESTINA nylon bag.



The "F" signature symbol, reminiscent of the watch dials and present across the line is bringing a cohesive touch throughout the collection.



FESTINA

The Festina signature is subtly engraved on the buckle



1.



2.

1. FLB324A
Classicals Black Belt

2. FLB324Y
Classicals Brown Belt

The Classicals belts are made of Genuine leather & alloy. They are available in 7 sizes (85cm - 90cm - 95cm - 100cm - 105cm - 110cm - 115cm). They are delivered in a FESTINA nylon bag.



1. FAB326A
Button Black
Belt

2. FAB326Y
Button Brown
Belt

The Button belts are made of Genuine leather & alloy. They are adaptable in size, with the leather delivered separated from the buckle. They are delivered in a FESTINA Gift box (FBP100)



Made of woven fabric and accented with carefully chose leather, this casual option is available in an array of 4 neutral colors.



1.



2.



3.



4.

1. FAB325A
Sports Black
Belt

2. FAB325Y
Sports Brown
Belt

3. FAB325X
Sports Beige
Belt

4. FAB325N
Sports Navy
Belt

These Sports belts are made of woven fabric, split leather & alloy. They are available in 2 sizes (M & L) They are delivered in a FESTINA nylon bag.

MADEMOISELLE

A line of tote bags & cross-body bags, made of carefully selected vegan saffiano textures, accented with feminine light gold metals and signed with our iconic F plate, perfect to match with our iconic wallet. An unexpected final touch is brought by the contrasted & tonal interiors.





1.



2.



3.



4.

1. FTX322A
 Mademoiselle Black
 Lady bag

2. FTX322X
 Mademoiselle Beige
 Lady bag

3. FTX322M
 Mademoiselle Light Blue
 Lady bag

4. FTX322N
 Mademoiselle Navy
 Lady bag

The Mademoiselle bag line is made of Vegan leather (PU) . Bags are delivered in a FESTINA Non-woven bag.



1. FTW322A
Mademoiselle Black
Lady bag

2. FTW322X
Mademoiselle Beige
Lady bag

3. FTW322M
Mademoiselle Light Blue
Lady bag

4. FTW322N
Mademoiselle Navy
Lady bag

The Mademoiselle bag line is made of Vegan leather (PU) . Bags are delivered in a FESTINA Non-woven bag.



FEL222A
Mademoiselle Black Travel wallet



FEL222R
Mademoiselle Burgundy Travel wallet



FEL222N
Mademoiselle Navy Travel wallet



FEL222X
Mademoiselle Beige Travel wallet



FEL222Y
Mademoiselle Camel Travel wallet



FEL222Q
Mademoiselle Pink Travel wallet



FEL222M
Mademoiselle Light Blue Travel wallet



FEL222G
Mademoiselle Ivory Travel wallet





1. **FSC2224A**
Mademoiselle Black
Ballpoint pen

2. **FSC2224G**
Mademoiselle Ivory
Ballpoint pen

3. **FSC2224E**
Mademoiselle Champagne
Ballpoint pen

4. **FSC2224Q**
Mademoiselle Pink
Ballpoint pen

5. **FSC2224M**
Mademoiselle Light Blue
Ballpoint pen

The Mademoiselle pen line is made of brass and aluminum. Ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box (FBS100).

PACKAGING



1. **FBP201** Box Set A6 - 215 x 146 x 50 mm

2. **FBW100** Wallet box - 162 x 127 x 40 mm

3. **FBA100** Accessory box - 123 x 99 x 40 mm

4. **FBS100** Pen box - 186 x 77 x 33 mm

5. **FBC201** Cufflinks box - 91 x 73 x 39 mm

